

LinkedIn Automation Safety Checklist

20 checks before you launch your next automated campaign. Account bans are almost always preventable — these are the causes.

Account readiness

- Account is 90+ days old and has 50+ existing connections
- Profile is 100% complete with photo, headline, about section, and experience
- At least one post in the past 30 days (shows human activity)
- Recent normal engagement (likes, comments) on others' posts

Infrastructure

- Dedicated IP per account (never share IPs across profiles)
- IP type: home/residential or Infonet cloud (never rotating datacenter)
- Browser fingerprint consistent — no extensions that inject scripts
- Time zone matches the IP's geographic region

Limits & cadence

- Daily connection requests: ≤ 20 for new accounts, ≤ 80 for established
- Daily profile views: ≤ 150
- Daily InMail: ≤ 10 (stay under Premium allowance)
- Daily follows + likes: ≤ 30 each
- Spread activity across 8-10 hours, not in bursts
- No activity during sleep hours in the account's local timezone

Content quality

- Personalized first message — no obvious mail-merge
- No external URLs in connection requests
- Zero sales language in the first message
- Follow-ups wait 3-7 days, not 24 hours

Monitoring

- Connect-acceptance rate stays above 25% (lower = warning)

- Reply rate to follow-ups > 5%
- No warning emails from LinkedIn in the past 30 days

Not sure if your setup is safe? Infonet handles all 20 of these automatically. Try it free at infonet.co.